

An aerial photograph of the ocean with three surfers. One surfer is in the center, another is in the lower left, and a third is in the lower right. The water is a deep blue with some white foam from waves. The text is overlaid on the image.

SURF SEVA SOUL

X EXG INTERNATIONAL

501(c)(3) Non-profit

SEEKING CAMPAIGN SPONSORSHIP

TABLE OF CONTENTS



1. MISSION & VISION
2. OUR FOUNDERS
3. CAMPAIGN & IMPACT
4. SUMMARY ↴

MISSION + VISION

EXC International, our 501(c)(3) non-profit organization is dedicated to serving and supporting underserved communities by addressing the challenges faced by economically disadvantaged individuals and families. Our mission is to provide financial and material support to community-based organizations that align with our values and are working to improve the lives of those in need.

One way that we've found beneficial for kids is through surfing and skateboarding. Our goal is to empower kids by providing them with the tools and resources they need to thrive. Through collaboration and innovation, we strive to create a more equitable and sustainable future for all.

That's why we created Surf Seva Soul;
to act as the fusion between our passions and purpose.

OUR FOUNDERS



Desirae is a creator who excels in an array of disciplines. As a celebrity hairdresser and past Creative Director of thriving online hair magazine Mane Addicts, she has established herself as a trailblazer and visionary. Beyond hairdressing, she is a dedicated philanthropist and artist, utilizing her talents to create positive change. Through selling her artwork, she supports charitable causes and contributes to meaningful initiatives; like co-founding EnergyXchange and EXC International, and Surf Seva Soul. Desirae's multifaceted talent, philanthropy, and entrepreneurial spirit reflect her dedication to empowering communities, promoting sustainable energy solutions, and making a positive impact.



Daniel is an accomplished professional with a passion for surfing and all things ocean. Having held upper management positions in large retailers within the surf industry, Daniel has honed his skills and longstanding relationships with industry legends.. Notably, Daniel also co-founded EnergyXchange, EXC International, and Surf Seva Soul. He focuses on uplifting and supporting underserved communities alongside ocean conservation. With an impressive track record, Daniel continues to thrive at the forefront of innovation, bridging his love of surfing with giving back.

IN SOME
AREAS OF
THE WORLD
SURFBOARDS
QUITE
LITERALLY
SAVES LIVES.

We seek out locations where the opportunity to have a surfboard or skateboard could change the course of a kid's life. On small remote islands it's often a choice between drugs + crime or out on the water: we choose to be the opportunity that gets them out on the water.



CAMPAIGN + IMPACT

Our first drop was in Lakey Peak, Sumbawa Indonesia where we donated 5 surfboards, including leashes, and fins. We partnered with Mawar Yulia who owns Fatmah's Restaurant & White Monkey Surf Shop in Bali. The surfboards are kept safe at Fatmah's, available at any time for the kids to come check out. We do this keep equal opportunity as well as making sure the boards & equipment don't get sold. In each location we go we plan to keep up with the kids, cheer them on, and if the moment is ever presented link them to brands that could likely catapult their future.

We're not just dropping off boards and peacing out.

We're here for the long term stoke.



SUMMARY

To accomplish this, we need your help! As with any 501(c)(3) campaign we rely on donors and sponsors. All donations monetary or value of items are fully tax deductible.

Below is a rough estimate of what each complete surfboard cost.

\$600 . 1 Surfboard

\$60 . 1 Traction Pad

\$95 . 1 Sets of thruster fin

\$50 . 1 Surfboard leash

TOTAL ~\$805

An average campaign supplies around 5 complete boards.

We have no limit what we are looking to raise and we're more than happy to receive donations of the physical goods.

Alternatively, donors will receive a content package of photos & videos to use as you wish. Additionally social media campaigns and collaborations are welcomed to spread the word of donors involvement.





CONTACT

surfsevasoul333@gmail.com

www.excinternational.org

@excinternational

@surfsevasoul

@torressurfboards

@desiraecherie